



Subinder Khurana
Serial Entrepreneur and Start-up Mentor

Subinder is an entrepreneur specializing in analytics and platform-based IP. He most recently founded BankSmarts and built proprietary IP-based analytics platforms for Banks. He was earlier President of marketRx India, which he helped grow into one of the largest analytics companies in the world, and was acquired by Cognizant for \$150mn in 2007. Earlier, he was the founder and CTO of EZPower systems, a Philadelphia based software products Company (now a part of Oracle).

He has advised/ mentored several startups, including Druva Software, Authbridge, Move10X, Denave and Power2SME. He is a Board member of TiE Delhi and a graduate of IIT Delhi.