



Sanjay Anandaram has 25 years of experience as an entrepreneur, investor and corporate executive. As a passionate advocate of entrepreneurship, he's a mentor, board member and occasional angel investor in startups in India and the US. He's a venture partner with Seed Fund, an advisor to Ojas Ventures and involved with social venture funds Ennovent and Unitus Seed Fund.

Sanjay was a founding partner of JumpStartUp Venture Fund, a pioneering early stage US-India cross border VC fund set up in 2000 that invested in technology and technology enabled businesses. Prior to JumpStartUp, Sanjay co-founded Neta, a Silicon Valley VC backed internet software company where he wrote the business plan, drove business development and early customer adoption till it became a part of Infoseek/Disney. Consequently, he returned to India and started Venturekatalyst, India's 1st online magazine aimed at entrepreneurs.

Earlier, Sanjay spent close to a decade in Wipro (NYSE: WIT) by starting his IT career in the 1980s in sales in Eastern India. Subsequently, he set up operations in Middle East and Africa the Far East and several new businesses in the US.

Sanjay lectures frequently on startups, innovation and entrepreneurship at educational institutes and to corporations. He has written for the Wall Street Journal (India Chief Mentor), The Financial Express, various magazines and blogs. He has taught Business Plan Workshop as visiting faculty at INSEAD business school, Singapore campus, is a Charter member of TiE Bangalore where he co-chairs entrepreneurship acceleration and education initiatives, is a member of NASSCOM initiatives in innovation and entrepreneurship, an advisor to NSRCEL-IIMB, a senior advisor to National Entrepreneurship Network (NEN), has been a working group member of the Indo-US Council on Entrepreneurship in Academia. He's also been a member of the Expert Panel of the Technology Development Board, Dept of Science & Technology, Govt of India.