

**Ranjan Goenka**

He has been active in software industry since 1987 with prime focus on developing business applications.

During the period 1991 to 2001, some of well known software products – Shubh Labh (back office management system for Stock Brokers), Miller (a comprehensive accounting, production & inventory management system for Flour Mills) and Blue Chip (Personal Portfolio Management System) were developed under his leadership. All the three products were market leaders in their own segment. In fact Shubh Labh was showcased as a success story by NASSCOM in their publication ‘Indian Software Industry – A Strategic Review’ in 1996.

He had a stint in developing software driven interactive educational software products under the product brand ‘Classroom Series’ and had launched a series of subjects including Physics, Chemistry, Biology and Geography for students of Class 9 & 10. This was around 2002-05. These were well received by teachers and students of ICSE & CBSE.

Since 2005, in the software product arena, he has been concentrating in developing business utility software which has mass domestic market potential. He has piloted a couple of products – TDSMAN (software for preparing TDS / TCS returns) and ChequeMan (Cheque Printing Software). Both these software products have successfully penetrated across the country and have a strong user base.