



**Narasimhan (Kishore) Mandyam**  
**CEO, PK4 Software**

Narasimhan (Kishore) Mandyam is CEO of PK4, a market leader in on-demand CRM solutions for India . Kishore has over 24 years of experience in the software industry. As a developer at Infosys, he undertook assignments in the US designing and implementing large software systems on IBM mainframes. In 1989, Kishore co-founded a Bangalore-based software services company, Ampersand. As Managing Director, Kishore leveraged both organic growth and acquisitions to grow annual sales to over \$ 8 MN. In 2005, he co-founded PK4 with the specific intent of dramatically changing the way software is developed. He believes that, like all industries, software development too will move from a manual model through process-driven mechanisms to significant automation and PK4 will drive that progression. Kishore is an electrical engineer from Bangalore University.