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Arun Agrawal is a post graduate, gold medallist computer engineer from Jadavpur University of Kolkata. He has more than 27 years of industry experience in designing software and websites with high usability and friendliness.

Arun is the Managing Director of Ebizindia Consulting Private Limited. Ebizindia provides consulting and implementation support for Internet marketing to businesses covering search engine and social media marketing.

Ebizindia is an active member of leading industry associations like NASSCOM, STPI and TIE.

You can follow Arun on Twitter at twitter.com/Ebizindia and Facebook at facebook.com/Ebizindia.